

# PRESS RELEASE

## FOR IMMEDIATE RELEASE

Tuesday, March 4, 2014

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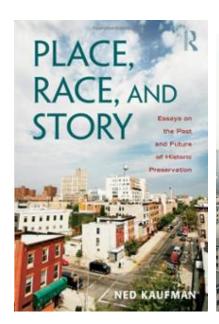
### PRESS CONTACT

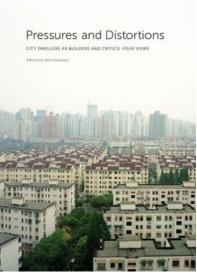
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# Extraordinary Prizes in Ordinary Places: How Preserving Everyday Things Can Save People and the Planet Lecture by Ned Kaufman, Ph.D.

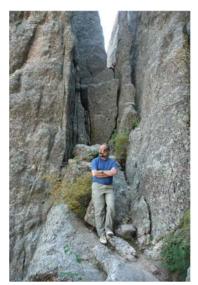




(SANTA BARBARA, CA)—The Santa Barbara Trust for Historic Preservation (SBTHP) is proud to present *Extraordinary Prizes in Ordinary Places: How Preserving Everyday Things Can Save People and the Planet,* a lecture by Ned Kaufman, Ph.D. on March 13, 2014 at 7:00 p.m. in the Presidio Chapel at El Presidio de Santa Bárbara State Historic Park (123 East Canon Perdidio Street).

Dr. Ned Kaufman, Adjunct Professor of Historic Preservation at Columbia University,

will discuss the economics of heritage and historic preservation as a tool for achieving social justice, and how the field is forging new interdisciplinary alliances with public history, folklore, community planning and tourism promotion in places like Santa Barbara. Reception to follow with a book signing for Dr. Kaufman's most recent works, *Pressures and Distortions: City Dwellers as Builders and Critics* (editor; Rafael Viñoly Architects, 2011) and *Place, Race, and Story: Essays in the Past and Future of Historic Preservation* (Routledge, 2009). Books will be available for purchase at the event.



Dr. Ned Kaufman is principal of Kaufman Heritage Conservation and Adjunct Professor of Historic Preservation at Columbia University. Previously Dr. Kaufman served as director of historic preservation at the Municipal Art Society of New York, where he led campaigns to protect the African Burial Ground, Audubon Ballroom, Ellis and Governors Islands, and other historic sites. He also founded and co-directed Place Matters as well as the international research and training program at Rafael Viñoly Architects. His books include *Place, Race, and Story: Essays in the Past and Future of Historic Preservation* (2009) and *Pressures and Distortions: City Dwellers as Builders and Critics* (2011), as well as histories of Sagamore Hill and Springfield Armory National Historic Sites. He has advised the National Trust on sustainability policy and is a U.S. voting

member on the ICOMOS International Scientific Committee on Intangible Heritage.

**Co-sponsored by:** UCSB Grad Division Grant, UCSB Public History Graduate Student Association, UCSB AD&A Museum, UCSB History Department, UCSB Art History and Architecture Department, and UCSB Interdisciplinary Humanities Center (IHC).

### **CALENDAR LISTING**

Extraordinary Prizes in Ordinary Places: How Preserving Everyday

Things Can Save People and the Planet

Lecture by Ned Kaufman, Ph.D.

DATE & TIME: Thursday, March 13, 2014 AT 7:00 PM

**LOCATION:** Presidio Chapel at El Presidio de Santa Bárbara State Historic Park

123 East Canon Perdido Street, Santa Barbara

**COST**: Free

FOR MORE INFORMATION: Visit www.sbthp.org or call (805) 965-0093

**SHORT DESCRIPTION:** Dr. Ned Kaufman, Adjunct Professor of Historic Preservation at Columbia University, will discuss the economics of heritage and historic preservation as a tool for achieving social justice, and how the field is forging new interdisciplinary alliances with public history, folklore, community planning and tourism promotion in places like Santa Barbara. Book signing and reception to follow.

ABOUT Santa Barbara Trust for Historic Preservation (SBTHP)— The Santa Barbara Trust for Historic Preservation (SBTHP) has works to protect, preserve, restore, reconstruct, and interpret historic sites in Santa Barbara County. Founded in 1963 by Dr. Pearl Chase and other concerned community leaders, SBTHP operates El Presidio de Santa Bárbara State Historic Park—Santa Barbara's 18th century birthplace—under a unique agreement with California State Parks and purchased the neighboring building that housed Jimmy's Oriental Gardens, providing an opportunity to interpret the history of Santa Barbara's Asian American community in the Presidio Neighborhood. SBTHP owns and operates Casa de la Guerra, the 1820s home of Presidio Comandante José de la Guerra and his family—the restored home is now a museum featuring original furnishings and rotating exhibits. SBTHP signed an agreement with State Parks to manage and develop the Santa Inés Mission Mills, located near the town of Solvang, as a future California State Park. In 2011, SBTHP was awarded the Trustees' Emeritus Award for Excellence in the Stewardship of Historic Sites by the National Trust for Historic Preservation. With the help of continuing education programs and exhibits, SBTHP strives to encourage community involvement and foster an appreciation for Santa Barbara County's distinct history.

Learn more at www.sbthp.org.